

We create interactive experiences, that build relationships, which deliver results for our clients.  
**We love what we do.**

## SYZYGY

The full-service interactive agency group with 280 employees and offices in London, Frankfurt and Hamburg. In the fiscal year 2009, we generated net revenues of almost EUR 29 million and billings of EUR 80 million.

### SERVICE

#### CONSULTING, CONCEPT, DESIGN

Strategic consulting, brand development, communication planning and award winning site design and build.

#### TECHNOLOGY

Technical consulting, software engineering, front-end development, managed hosting and tracking: our technology-team is one of the most experienced in this field.

#### USABILITY

In-house usability labs supported by a specialized usability team that analyses user expectations and barriers.

#### ONLINE-MARKETING

Media audits, search engine marketing, media planning and buying, affiliate marketing. We optimize online-media investment to achieve the best possible results.

### MANAGEMENT

Marco Seiler, CEO  
 Andy Stevens, COO  
 Frank Wolfram, CTO

Markus Baier, MD  
 Andreas Berens, MD  
 James Briscoe, MD  
 Florian Schmitt, MD  
 Benjamin Tange, MD

### EMPLOYEES

280

### CLIENTS (extract):

Daimler	Plus
Avis	Henkel
Deutsche Bank	Sainsbury
Comdirect	IMD
Ferrero	Sky
Littlewoods	Jägermeister
Fleurop	Mazda
De Beers	T-Home
Chanel	MLP
Mark Warner	Wyeth
Dolce & Gabbana	O <sub>2</sub>
Diesel	king.com

### AWARDS

- ADC Awards: Commendation Mercedes-Benz Vans - Microsite
- Cannes Festival: Gold Cyber Lion LifeSwitch - Website
- Cannes Festival: Gold Cyber Lion The Third Place - Website
- Cannes Festival: Bronze Cyber Lion Rotwild - Banner Campaign
- DMMA: Bronze Mercedes-Benz Vans - Microsite
- Epica Awards: Silver The Economist - Microsite
- if gold awards: Winner Mercedes-Benz Vans - Microsite
- London Intern. Award: Silver The Economist - Microsite
- Mobius Awards: First Place Mercedes-Benz Vans - Microsite
- New Media Award: Bronze Chanel N°5 - Banner Campaign
- New York Festivals: Finalist Mercedes-Benz Vans - Microsite
- NMA Effectiveness Award: Shortlist Shop Direct Home Shopping
- Onlinestar: Bronze Jägermeister / Hirschkulturerbe

### Syzygy Frankfurt

### Syzygy London

### Syzygy Hamburg

### uniquedigital GmbH

### Unique Digital Marketing Ltd.

### Hi-ReS!

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