

We create interactive experiences, that build relationships, which deliver results for our clients.  
**We love what we do.**

## SYZYG

The full-service interactive agency group with 300 employees and offices in London, Frankfurt and Hamburg. In the fiscal year 2008, we generated net revenues of almost EUR 32 million and billings of EUR 81 million.

### SERVICE

#### CONSULTING, CONCEPT, DESIGN

Strategic consulting, brand development, communication planning and award winning site design and build.

#### TECHNOLOGY

Technical consulting, software engineering, front-end development, managed hosting and tracking: our technology-team is one of the most experienced in this field.

#### USABILITY

In-house usability labs supported by a specialized usability team that analyses user expectations and barriers.

#### ONLINE-MARKETING

Media audits, search engine marketing, media planning and buying, affiliate marketing. We optimize online-media investment to achieve the best possible results.

### MANAGEMENT

Marco Seiler, CEO  
 Andy Stevens, COO  
 Frank Wolfram, CTO

Markus Baier, MD  
 Andreas Berens, MD  
 James Briscoe, MD  
 Meera Chandra, MD  
 Florian Schmitt, MD  
 Benjamin Tange, MD

### EMPLOYEES

300

### CLIENTS (extract):

Daimler	Plus
Avis	Henkel
Deutsche Bank	Sainsbury
Comdirect	IMD
Ferrero	Sky
Littlewoods	Jägermeister
Fleurop	Mazda
De Beers	T-Home
Chanel	MLP
Mark Warner	Wyeth
Dolce & Gabbana	o2
Diesel	king.com

### AWARDS

- Cannes Festival: Gold Cyber Lion LifeSwitch - Website
- Cannes Festival: Gold Cyber Lion The Third Place - Website
- Cannes Festival: Bronze Cyber Lion Rotwild - Banner Campaign
- if gold awards: Winner Mercedes-Benz/Narnia - Microsite
- OVK Award: Winner PRITT - Paper Gang
- ADC Awards: Commendation Mercedes-Benz/Narnia - Microsite
- Mobius Awards: First Place Mercedes-Benz/Narnia - Microsite
- Clio Awards: Gold Winner The Third Place - Website
- Clio Awards: Silver Winner The Minority Report Experience - Website
- Clio Awards: Bronze Winner The Lost Experience - Reality Game
- D&AD Awards: Finalist Beck - Website
- New York Festivals: Bronze World Medal Mazda - Banner Campaign

### Syzygy Frankfurt

### Syzygy London

### Syzygy Hamburg

### uniquedigital GmbH

### Unique Digital Marketing Ltd.

### Hi-ReS!

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